

OBJECTIVE

Operations management position within an entertainment organization partnering with the sales and marketing departments to achieve visibility and industry market share.

QUALIFICATIONS AND BACKGROUND

Extensive experience managing operational services to field locations across the country.

- P & L
- Recruiting
- Improving
- Budgeting
- Training
- Overseeing
- Planning
- Investigating
- Streamlining

CAREER HIGHLIGHTS

Led operations department for 52 locations in major markets with a national exhibition circuit. Recruited district managers, opened new locations, re-located management across the country and directed my department through a bankruptcy / restructure. Retained 95% of my department through difficult restructuring transition and continued to lead the company in increased revenues of 25%.

Planned take over of 5 existing locations in an acquisition of a San Francisco Bay area market. Recruited personnel, trained staff in new procedures and set up new accounts. Facilitated a transparent transition from one company to another.

Created a promotional campaign for a unreleased feature film. Wrote, produced and cut TV & radio spots, edited coming attraction film, designed news print ads and implemented multiple media events. The film received national attention and was ultimately purchased for \$80,000.00 by a national film distributor.

Improved communications with customers. Reviewed the amount of busy signals received by our customers, investigated system costs to correct and improve, implemented the new systems. Reduced the amount of busy signals at peak hours to zero.

Managed various projects to decrease spending in operations. Organized capital improvements, managed equipment installations, resolved parking regulations, negotiated labor contracts and directed location closures. Company revenues increased 25% in one year's time making it the largest increase in company's history.

WORK EXPERIENCE

Bay Area Cinema Products	Director of Operations	2002 – Present
Landmark Theatre Corporation	Vice President of Operations	1982 – 2002

AFFILIATIONS

Motion Picture Exhibitors of Washington, Alaska & Oregon – President 1996 – 1998
National Theatre Owners Association – 1998 – 2002