

ADDENDUM – DETAILED WORK HISTORYRegency Theatres

2007 – Present

District Manager

- As District Manager I am in charge of 9 locations and 7 managers
- Fully audited field locations quarterly.
- Recruited and trained management.
- Created and implemented an 800 customer service system.
- Created and implemented an employee name tag system.
- Created and implemented a Manager's Manual.

Bay Area Cinema Products Inc.

2002 – 2007

IT / Operations & Sales

- Set up and manage network connections.
- Managed the IT and operations
- Recovered and reestablished access to broken web site
- Upgrade computer systems.
- Recommended and implemented computer security systems.
- Managed AP accounts.
- Reviewed and streamlined Shipping and Receiving procedures.

Landmark Theatre Corporation

1982 – 2002

Vice President of Operations (2000-2002)

- I oversaw 5 district managers and 2 auditors and the director of Concessions for 73 locations across the United States.
- Led the opening team of first locations in Manhattan (during 9/11 crises) and Washington DC.
- Negotiated labor contracts with different unions across the country.
- Developed a Purchase Order system.
- Budgeted department and field locations.
- Investigated HR related issues.
- Board member of the Projectionist's Health and Welfare for 3 years.
- Improved moral though department communications.
- Traveled to all locations across the country.
- Ensured that all locations were OSHA and CALOSHA compliant.
- Implemented policy change.
- Creatively resolved multiple problems and sensitive issues.
- Reviewed pricing structures.
- Budgeted annual capitol improvement expenditures.
- Stalled city fines for non-compliant parking regulations which would cost the company over \$10,000.00 a month for a period of 5 years, a savings of \$600,000.00.
- Negotiated the sale of discarded equipment and fixtures for \$65,000.00.

- As director of operations I was in charge of 50 locations and 4 district managers.
- Recruited and trained district managers.
- Led the opening team of first location in Chicago.
- Led the operations department through one and a half years of bankruptcy.
- Increased average ticket price by 30%.
- Researched and uncovered major AP/PO system flaw.
- Negotiated a reduction of costs in Chicago union contracts saving \$27,000 annually.
- Resolved employee safety concern and alleviated potential litigation.

District Manager (1985–1989)

- As district manager I oversaw districts that included Seattle, Denver, Dallas, Houston, New Orleans and Northern California.
- Developed an emergency pass system to help with quick evacuation of auditoriums.
- Researched ASCAP / BMI free music for field locations.
- Opened new locations in San Francisco, New Orleans and Dallas.
- Budgeted and managed equipment upgrades.
- Fully audited field locations quarterly.
- Recruited and trained management.
- Smoothly transitioned the acquisitions of existing 10 locations in Seattle and 5 locations in Berkeley.
- Researched and developed systems to decrease customers telephone busy signals.
- Ensured that all locations were ADA compliant.
- Reopened location in 4 days after a major fire.
- Managed loss of main electrical feed at two locations.
- President of the Washington, Oregon and Alaska chapter of the National Theatre Owners Association.
- Researched and negotiated extra parking for peak hours of business.
- Implemented a standardized dress code which was then put into practice company wide.
- Created in-house career path outline reducing staff turnover.
- Created and implemented recruitment testing.
- Developed a system for statewide minimum wage increase restructuring.
- Stabilized projection problems for new location in Los Angeles.

Manager (1982-1985)

- Created companies first Media database system.
- Created standardized Press Release template.
- Orchestrated Seattle area press tour for Robert Duval.
- Created and implemented a promotional campaign for an unreleased feature film.

Other Experience

- Wrote, produced and directed 7 personal 16mm film projects.
- Re-edited two 16mm film productions for other directors.
- Taught myself how to set up and manage a web page.
- Implemented an Internet web site to monitor a remote warehouse and electrical boxes.

REFERENCES

Lyndon Golin – President, Regency Theatres – 818-224-3825

Sam Chaves – President, Bay Area Cinema Products – 925-372-7603

Paul Richardson – President, Sundance Cinemas – 310-991-1869

Teri White – District Manager, Landmark Theatre Corporation – 206-632-8821

Brooks Graham – Architect, Graham / Little / Studio – 504-861-4245

Kathy Edrich – Vice President, Business Affairs, Fox TV - 310-369-1177

Dale Friddell – Director of Construction, Sundance Cinemas Theatres – 936-447-2504

Ben Putman – Manager, Alhambra Cinema - 510-540-1230

Marvin Albert – Producer, Marvin Albert Films – 206-524-8741

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